

# WOMEN'S HEALTH WEBINAR SERIES

In partnership with the American Physiological Society and the Society for Women's Health Research, InsideScientific is pleased to announce this year's translational webinar series. Sessions will cover late-breaking research, novel discovery, fundamental principles, and research innovation central to women's health initiatives and related disease.

#### **HIGHLIGHTS**

- A target of 12 total educational webinars commencing September 2024
- 6-8 scientific lectures from leading researchers from around the world
- 6 sponsor webinars planned with industry partners, focused on lab innovations and methodology central to women's health research

#### PRESENTER SPOTLIGHT



Rachel Buckley, PhD Assistant Investigator Neurology Faculty Department, Mass General Research Institute Assistant Professor of Neurology Harvard Medical School



**Betty Diamond, MD** Professor of Molecular Medicine Donald and Barbara Zucker School of Medicine at Hofstra/Northwell Feinstein Institutes for Medical Research



Licy Yanes Cardozo, MD Professor Cell & Molecular Biology and Medicine University of Mississippi Medical Center

#### **SPONSORSHIP**

Companies wishing to support the webinar series and gain targeted exposure to researchers around the world are encouraged to consider sponsorship, participation, or both. **All sponsorship levels include logo in promotional communications and acknowledgement during a live session.** *Industry Sponsor Webinars are intended for laboratory instrumentation providers, biotechs, and CROs.* 

#### Scientific Session Sponsor \$6,000 USD

- Complete <u>attendee list</u> and engagement data for <u>one</u> scientific session
- 60-second intro and opportunity to welcome the speaker

### Scientific Session Sponsor + \$12,000 USD

- Complete <u>registrant & attendee list</u> and engagement data for one scientific session
- 60-second intro and opportunity to welcome the speaker

#### Industry Sponsor Webinar \$16,500 USD

- 60-minute live webinar including live audience polling, resource library, audience chat, and custom survey
- Sponsor profile on the Webinar Series landing page, including a Company Bio and description of product/service offerings on Insidescientific.com Supplier Directory (insidescientific.com/suppliers/)
- Complete registration list for the webinar, and <u>all</u>
  <u>engagement data</u> collected through the webinar interface

## SERIES PARTNER PACKAGE

- Series Sponsor Advertising
- Scientific Session Sponsor
- Industry Sponsor Webinar
- Complete series REGISTRANT & ATTENDEE list
- Series engagement data

\$30,000 USD

#### **OPTIONAL ADD-ONS**

Waiting Room Customization - \$1,500 USD Resource Downloads - \$250 USD/ea Digital Advertising - Starting at \$1,000 Sponsored Blogs - Starting at \$1,250

Connect with us today to secure your place as a Series Sponsor!

hayleigh@scientist.com

