2025
Cutting Edge Conversations

The Cutting Edge Conversations webinar series offers a deep dive into specific research areas, focused insights, and trending innovations in Pharma and Life Sciences.

Each discussion offers suppliers the opportunity to present their innovative approach to an industry challenge to the group of marketplace users and key purchasers. The goal is to create conversations that are interesting and poignant to all parties involved, and create the most effective and educational virtual meeting of the minds.
Check out proposed topics below:

Animal Welfare:

Collaborative Approaches to the 3Rs
Digital Solutions for Monitoring Animal Welfare
Advancements in Animal-Free Testing Methods

Human Biological Samples:

Bioinks & Organ-on-a-chip
Gene Editing/CRISPR
Sustainability in Biomedical Research

Biomarkers:

Multiomics & the Future of Biomedical Research
Orphan & Rare Diseases
Precision Medicine

HEOR, RWE, and Market Access:

Inflation Reduction Act (IRA) & Health Equity
Health Technology Assessment
Market Access & Investment Decisions

How Can You Participate?

- $7,000 to reserve your spot
- Provide one (1) speaker and one (1) supporting colleague for the live event
- Design a 10 minute presentation that will showcase your company

Don't see a topic you're passionate about? Let us know!

marketing@scientist.com

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Sponsor Information

Presentation Description

This description may appear in full on the main registration page, and the wording will be used by our team in various written promotional items. Please describe your organization, service offerings and mention the innovation that you will be presenting at the live Cutting Edge Conversation event (150 word limit).

Speaker Information:

Please choose one person from your organization to present during the live event. Provide the speaker's full name, email, job title and a brief bio describing their role and experience. Please include a current headshot in the final package submission.

Additional Team Member:

One additional person from your company will be included as a backup speaker on the practice session and on the live event to fill in last minute if needed and to help moderate questions during the webinar. Please include their name, email and title.

Logo:

A hi-res horizontal logo in .png format is best—it will be featured on the registration page and used when we create the custom event graphics.

What to expect:

Fall 2024
- Book a time & date
- Content details (description, speaker information, logo)

Early 2025
- Registration opens and promotions begin

2 weeks before
- Pre-record any materials necessary
- All slides & scripts are submitted for review & approval

1 week before
- Technical Rehearsal with all panelists, including two individuals from your organization

3 days before
- Confirm post-webinar resources
- Provide contact information for follow-up

LIVE EVENT
- 10:30am: Panelists join
- 11:00am: Event begins
  - 10 min presentations
  - Discussion
- 12:00pm: Event ends

Post-event
- Content is available on-demand for all registrants
- Attendance reports and recording shared